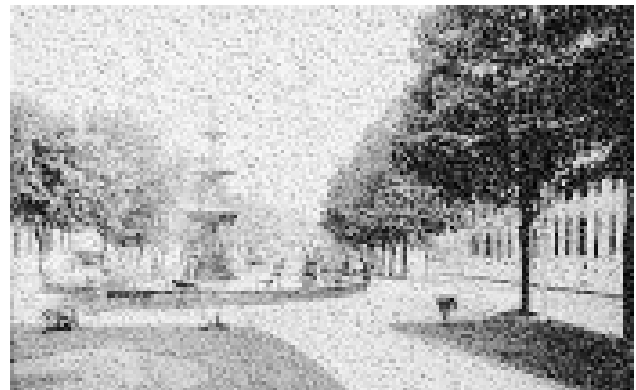


The intent of the Route 360 Highway Corridor area standards is:

- To encourage aesthetic improvements at existing business locations and to provide visual transitions between desirable rural vistas and proposed commercial and residential development through the implementation of specific architectural and landscape requirements.
- To provide architectural treatment standards which require compatible building standards within and between commercial and residential areas of the corridor.
- To improve the views of commercial areas by requiring large landscaped areas within parking lots and by providing limits on the extent of paving.
- To encourage the arrangement of buildings to create public and semi-public spaces.
- To advocate the development of a pedestrian scale community square and focal point with linkages between public and semi-public spaces.



Rural vista within Route 360 Corridor



Conceptual image of a community square

Included in this section are the following issues:

Established Commercial Requirements:

Landscaping	29-b.1
Architectural Treatment	29-b.2

Rural Transitional:

Landscaping and Architectural Treatment	29-c.1-2
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Village Centers:

Purpose and Intent	29-d.1
Site Development Standards	29-d.2
Setbacks	29-d.3
Architectural Treatment	29-d.4

Corridor Focus Requirements:

Purpose and Intent	29-e.1
Landscaping	29-e.1
Architectural Treatment	29-e.1
N.E. Quadrant of Route 360 and Hicks Road	
Site Development Standards	29-e.2